

U.S. Hemp Roundtable

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OUR ORGANIZATIONAL IMPERATIVE: EQUITY IN THE HEMP INDUSTRY

MISSION STATEMENT

Our mission is to create an equitable and impactful hemp industry. We are committed to embracing the full spectrum of humanity, regardless of what we look like, where we come from or whom we love. We will promote economic empowerment for communities of color and minority-owned enterprises by establishing and adopting metrics and timetables for our member firms, advancing policy and legislative reform, promoting mentorship, and generating new business opportunities. We will abide by the following four pillars of equity:

EQUITABLE INDUSTRY

We will foster equitable participation and ownership in the hemp industry by encouraging fair and inclusive business and hiring practices among our members, helping to reduce the barriers to hemp-related banking and merchant services, and serving as a resource for mentoring, employment, contracting and investment opportunities for minority-owned enterprises.

CONSCIOUS COMMUNITIES

We will foster conscious communities by supporting the development of a hemp industry that promotes environmental security, assists disadvantaged communities, and encourages responsible corporate citizenship.

RESTORATIVE JUSTICE

We will foster restorative justice by urging reforms that provide industry opportunities to non-violent felons, and by advocating for measures that redress past official discrimination against minority farmers and address hemp's tragic legacy in profiting on slave labor.

EQUITABLE ACCESS

We will foster equitable access for consumers by helping ensure the sale of trustworthy and transparently-labeled hemp and CBD products, to protect against the proliferation of unsafe products and predatory schemes which disproportionately impact minority communities.