

HEMP ORGANIZATIONS UNITED TO PROMOTE ROBUST REGULATION, NOT MISGUIDED PROHIBITION, OF HEMP PRODUCTS:

S. 5243 – Cannabinoid Safety and Regulation Act Promote Opportunity for Farmers; Protection for Consumers and Children

ENDORSED BY INDUSTRY LEADERS



Over the past six years, U.S. farmers have rebuilt a domestic supply chain of hemp and hemp products under authority of the 2018 Farm Bill. American farmers are supplying the feedstock for the hemp extract market that has surged to \$28.4 billion, creating 328,000 agriculture and retail jobs, with a \$13.2 billion employment impact and \$1.5 billion generated in state tax revenues. ([Whitney Economics](#))

Federal inaction to create uniform quality control standards for hemp products has forced responsible farmers and small business owners to compete against unscrupulous actors who generate headlines by distributing poorly manufactured products that are sometimes inappropriately marketed to children. Individual states (See: [KY](#), [TN](#), [GA](#), [FL](#)) have protected consumers with strong regulatory regimes, but their authority is undermined by threats of federal prohibition.

Rep. Mary Miller (R-IL) added language into the 2024 Farm Bill – which was subsequently inserted by Rep. Andy Harris (R-MD) into the House Agriculture Appropriation bill -- that purports to crack down on the bad actors in the space. Unfortunately, the language goes much, much farther:

- *It would federally ban all ingestible hemp products with any “quantifiable” level of THC – 90-95% of the hemp product marketplace. This would not only prohibit products that potentially impair, it would ban the vast majority of non-intoxicating CBD products – all of which have trace levels of THC for therapeutic and wellness purposes.*
- *It would ban a promising future domestic animal feed market for American farmers- at a time where research is showing spent biomass is safe for the animal feed supply and as hemp grain feed for laying hens has been recommended for approval by FDA-CVM.*
- *It would wreak havoc in the hemp fiber and grain market: It would destroy the genetic seed stock American farmers have built for the last 6 years by arbitrarily redefining “hemp.”*

This action would break Congress’ promise to U.S. hemp farmers in 2018 and preempt the work being done in states to create regulatory structures for hemp products that address consumer safety concerns: Prohibition would eradicate these protections and shift widespread consumer demand from regulated markets to illicit cartels.

The prohibition efforts are being led by a handful of monopolistic marijuana companies who seek to destroy the hemp industry to capture market share. House Agriculture Chair G.T. Thompson called them out for their deceptive advocacy in [Bloomberg](#): “My observation was there are members who felt that the Agriculture Committee was taken advantage of.” Thompson continued: “Depending on how this bill goes, how the Senate feels about it—yeah, it is one of the more controversial parts, so I don’t know how this ends up in the final farm bill.”

HEMP ORGANIZATIONS UNITED TO PROMOTE ROBUST REGULATION, NOT MISGUIDED PROHIBITION, OF HEMP PRODUCTS:

S. 5243 – Cannabinoid Safety and Regulation Act
Promote Opportunity for Farmers; Protection for Consumers and Children

ENDORSED BY INDUSTRY LEADERS



The hemp industry is united behind an approach that provides meaningful, robust regulation of hemp products. That's why we strongly support Senator Ron Wyden's S.5243, the Cannabinoid Safety and Regulation Act, that ensures that the FDA finally takes the responsibility to regulate hemp products, in conjunction with the Alcohol and Tobacco Tax and Trade Bureau, and USDA where appropriate. The Wyden bill ensures a regulatory approach that includes the following four pillars:

- Restrict Youth Access – restrict the retail and online sale of human consumable hemp products with any THC to adults 21 and older.
- Increase Quality Control Standards – mandate good manufacturing practices and strict testing requirements provided by independent laboratories to provide accurate identification of product contents.
- Standardize Labeling – empower adult consumers to make informed choices and manufacturers to create uniform labels across individual states
- Standardize Packaging – eliminate “look-a-like” products that can potentially confuse adults and may be attractive to children.



Scan code for
resources and
link to S. 5243

S.5243 will be introduced soon in the new Congress – in both chambers -- and we are seeking original co-sponsors to join.

The industry has stepped forward with self-regulation, via the US Hemp Authority (USHA), which creates and upholds stringent regulatory standards through independent third-party auditing, certifying hemp products. USHA launched its new certification program for adult cannabinoid products in October 2024.

Endorsements

American Healthy Alternatives Association
California Hemp Council
Cannabis Beverage Association
Colorado Hemp Association
Hemp Alliance of Tennessee
Hemp Beverage Alliance
Hemp Industries Association
Hemp Industry Trade Association of Arizona
iHemp Michigan
Illinois Healthy Alternatives Association

Indigenous Cannabis Industry Association
Kentucky Hemp Association
Midwest Hemp Council
Missouri Hemp Trade Association
National Animal Supplement Council
National Cannabis Industry Association
Native Health Matters
South Dakota Industrial Hemp Association
Spartan Sword
Texas Hemp Business Council

Texas Hemp Coalition
U.S. Hemp Authority
U.S. Hemp Building Association
U.S. Hemp Roundtable
U.S. Hemp Sustainability Foundation
Veterinary Cannabis Society
Virginia Hemp Coalition
Vote Hemp
We Are For Better Alternatives