

National Survey

Universe: Likely Voters

Sample Size: 1,000

Margin of Error: +/- 3.1%

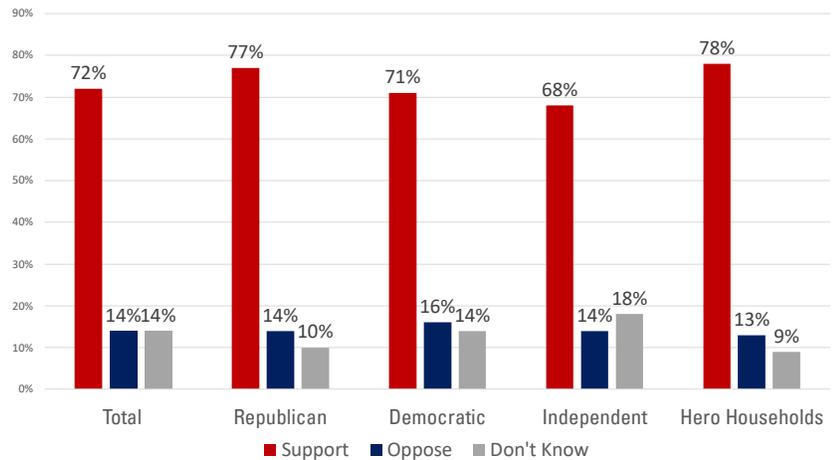
Field Dates: October 1-5, 2025



Summary: This national survey among 1,000 likely voters illustrates big support to pass federal legislation to continue to allow the sale and possession of consumable hemp-based products with new, commonsense safety regulations. There is wide majority support across the board, including strong bipartisan support from Republicans, Democrats, and Independents. Although the support is higher among Republicans, it is a popular, non-partisan, adult consumer issue. The voters make it clear that they will vote for lawmakers who support passing federal legislation keeping consumable hemp-based products legal for adults. There is a large, diverse consumer base for hemp-based products, making it an important part of the nation’s economy and quality of life.

Overwhelming Support for Federal Legislation Keeping Consumable Hemp-Based Products Legal

- By a 5 to 1 ratio, 72% support a federal law continuing the sale and possession of consumable hemp-based products with new safety regulations. Only 14% oppose it.
- There is strong bipartisan support from Republicans (77%), Democrats (71%), and Independents (68%). This is a non-partisan, popular adult consumer choice issue.
- The support cuts across the board, from liberals (75%) to conservatives (77%); Evangelicals (70%) to non-religious voters (75%); and younger voters 18-34 (77%) to seniors (67%).
- 4 in 5 (78%) “Hero Households” (law enforcement, first responders, and military) support it. Only 13% oppose it.



The sale and possession of consumable hemp-based products have been legal since President Trump legalized it nationally in the 2018 Farm Bill. Would you support or oppose a federal law continuing to allow the sale and possession of consumable hemp-based products with new safety and licensing regulations to protect children and adult consumers, including age restrictions for adult use only, school free zones, and increased transparency like clear health and warning labels

Vast Majority Support Commonsense Safety Regulations:

- Voters want to keep consumable hemp-based products legal with commonsense regulations that ensure safety for consumption (87%), child-proof packaging (86%), sales to adults over 21 (85%), no marketing to children (81%), and no unnatural psychoactive substances (71%).
- Considering the types of regulations that could be placed on consumable hemp-based products, the support level for federal legislation to keep it legal increases from 72% support vs. 14% oppose (+58) to 79% support vs. 13% oppose (+66), a net gain of 8-points.
- Most voters (71% to 16%) believe consumable hemp products should be treated similarly to the alcohol industry and allow adults to use those products responsibly and recreationally.

Do you support or oppose each of the following regulations on legal hemp-based products?

Safety inspections and testing would be required at every phase of production and manufacturing of any hemp-based product to ensure the final product is safe for consumption.

All consumable Hemp products should be sold with child proof packaging.

Hemp-based products would only be legal for adults over-21, making it a crime to sell to minors.

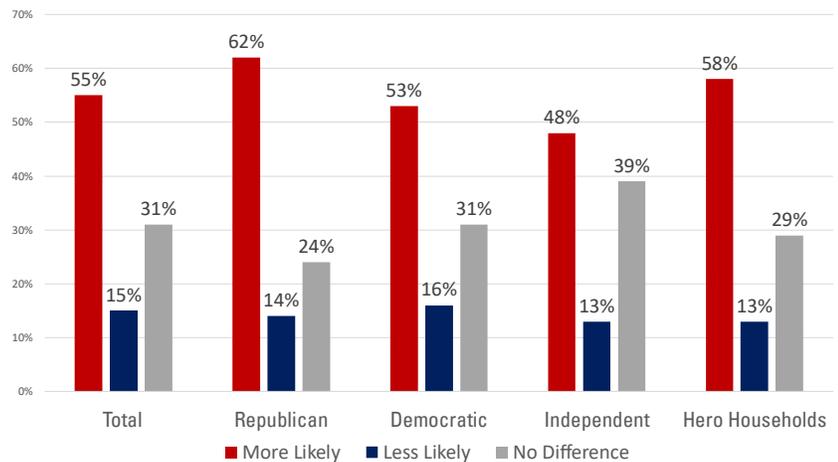
It should be ILLEGAL for hemp-based products to be packaged or marketed in a manner attractive to children.

It should be ILLEGAL for any hemp-based products to contain other psychoactive substances not naturally occurring in the cannabis plant, including alcohol, tobacco and not naturally occurring synthetics.

| | Support | Oppose | Don't Know | Net |
|---|---------|--------|------------|-----|
| Safety inspections and testing would be required at every phase of production and manufacturing of any hemp-based product to ensure the final product is safe for consumption. | 87% | 6% | 7% | +81 |
| All consumable Hemp products should be sold with child proof packaging. | 86% | 8% | 6% | +78 |
| Hemp-based products would only be legal for adults over-21, making it a crime to sell to minors. | 85% | 9% | 7% | +76 |
| It should be ILLEGAL for hemp-based products to be packaged or marketed in a manner attractive to children. | 81% | 13% | 6% | +68 |
| It should be ILLEGAL for any hemp-based products to contain other psychoactive substances not naturally occurring in the cannabis plant, including alcohol, tobacco and not naturally occurring synthetics. | 71% | 18% | 11% | +53 |

Political Upside for Lawmakers:

- A clear majority (55%) would be more likely to vote for a candidate who voted to keep consumable hemp-based products legal with commonsense safety regulations. There is minimal to zero downside with only 15% being less likely to vote for that candidate.
- President Trump recently posted a video showing support for Hemp derived CBD products which help seniors suffering from cancer symptoms, pain, arthritis, and sleep disorders. If President Trump takes an even stronger public stance in support of Hemp derived consumables which benefit seniors and military veterans with PTSD, greater than two-thirds (69% to 11%) would be more likely to support a federal law continuing to allow the sale and possession of hemp-based products with new safety and licensing regulations to protect children and adult consumers.



Would you be MORE likely or LESS likely to vote for a candidate for congress who voted to continue to allow the sale and possession of hemp-based products with new safety and licensing regulations to protect children and adult consumers, including age restrictions, no marketing to children, inspections and testing, and clear health and warning labels on packaging?

Big Marketplace for Consumable Hemp-Based Products

- Roughly half (47%) either has personally purchased legal hemp-based products or knows someone who has done it.
- The hemp-based consumer market is diverse: Republicans (47%), Democrats (49%), Independents (44%), Protestants (46%), Catholics (45%), Secular (49%), White (46%), Hispanic (53%), Black (48%), 18-34 (64%), 35-54 (51%), 55-64 (44%), 65+ (30%), men (45%) and women (48%) have personally purchased it or know someone who have done it.

Methodology: Mclaughlin and Associates conducted a survey among 1,000 likely voters between October 1-5, 2025. All interviews were conducted online. The interview distribution and demographics reflect a 2026 general election turnout model. The accuracy of the sample of 1,000 likely voters is within +/- 3.1% at a 95% confidence interval. The numbers in this memorandum have been rounded and may not equal 100%.

| Party: | | Gender: | | Education: | |
|-------------|-----|----------|-----|----------------|-----|
| Republican | 38% | Male | 48% | Less/Bachelors | % |
| Democratic | 34% | Female | 52% | Bachelors/PG | % |
| Independent | 28% | | | | |
| Age: | | Race: | | Regions: | |
| 18-34 | 21% | White | 72% | Northeast | 17% |
| 35-44 | 15% | Hispanic | 11% | Midwest | 22% |
| 45-54 | 18% | Black | 11% | South | 38% |
| 55-64 | 20% | Asian | 4% | West | 23% |
| 65+ | 26% | Other | 2% | | |