

ADDRESSING THE FACTS ON NON-INTOXICATING CBD

One of the most consistent arguments made by advocates of a hemp ban is that under the ban, non-intoxicating CBD products would still be available to consumers. A recent joint letter from 35 state attorneys general says that the ban would preserve “access to safe, nonintoxicating hemp products.”

THIS IS MANIFESTLY NOT TRUE.

Under the proposed ban, the vast majority of hemp-derived CBD products with greater than 0.4 mg THC per container would be deemed Schedule 1 narcotics – akin to heroin and fentanyl. The vast majority of CBD products use a modest amount of THC in their formulations.

A study by Johns Hopkins has shown the intoxicating threshold for CBD products is 3.7 milligrams of THC per serving, nearly 10 times the limit per container as defined in the hemp ban. Most CBD products have 30 servings per container. Seniors and veterans would commit a federal crime by accessing these products that benefit their health and wellness.

Whitney Economics estimates that under the ban, only 5% of hemp products would remain legal. The remainder of non-intoxicating CBD products – which Whitney Economics comprises a \$8.9 to \$12.7 billion market – would be banned in November, unless Congress passes an extension. Nearly one in 5 American adults used CBD in the preceding year. As of 2022, there were 4384 CBD products offered by 188 brands.

The hemp ban would also make the President’s new CMS pilot program for seniors unworkable. Full spectrum CBD products that presently could be used under the program – which allows up to 3 mg per serving - would be federally illegal, vitiating the programs’s intent. Only CBD isolates could be utilized, a niche product that most Americans do not find helpful.

As Dr. Mehmet Oz writes, the Budd Amendment “would rip away from millions of seniors and disabled Americans the opportunity to benefit from these programs.”

Check out this graphic of the most popular and well-known CBD brands that would be subject to the ban.

Check out this letter from The Realm of Caring, a non-profit foundation dedicated to families accessing healthy CBD products, concerning the devastating impact a CBD ban would mean for public health.

Charlotte's Web.



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- Sleep CBD Gummies

cbdMD™



- CBD Gummies
- CBD Softgels

Lazarus Naturals.



- CBD Tincture
- CBD Softgels

MEDTERRA®



- CBD Tincture
- Deep Sleep Gummies

JOY ORGANICS®



- CBD Oil
- CBD Gummies

THESE PRODUCTS WILL NO LONGER BE AVAILABLE FOR CONSUMERS

WHEN THE IMPENDING HEMP BAN TAKES EFFECT.

THOUSANDS OF BUSINESSES. MILLIONS OF CONSUMERS.
ALL GONE.

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- CBD Oil

PlusCBD™



- CBD Softgels
- Sleep CBD Gummies

CORNBREAD



- CBD Oil
- Sleep CBD Gummies

CBD



- CBD Gummies
- CBD Capsules

R&R®



- CBD Tincture
- Sleep CBD Gummies

HEMP SUPPORTS AMERICAN FARMERS, SMALL BUSINESSES,
AND MILLIONS OF ADULT CONSUMERS.